GERRY STILLMAN

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Linkedin
Massachusetts

Senior UX/UI Designer specializing in scalable design systems, AI-driven workflows, and connected digital experiences. Combines product strategy, user-centered design, and technical collaboration to deliver innovative solutions that balance user needs with business goals.

EXPERIENCE

PTC | **Senior UX/UI Designer** | Nov 2025 - Nov 2026

- Advanced PTC's enterprise Design System through token based foundations, scalable documentation, and improved design to engineering consistency.
- Structured Design System documentation for AI consumption, improving consistency usage for AI-driven workflows.
- Evaluated the Design System website, translating 62 findings into 9 prioritized enhancements and a phased roadmap.
- Established a centralized Figma Make kit to support AI assisted design generation and reduced duplicated efforts.
- Led discovery and UX design for a sample application, translating research, competitive analysis, and usability insights into an interactive concept.

PTC | **UX/UI Design Specialist** | Apr 2022 - Nov 2025

- Led UX strategy and design for enterprise SaaS products, translating user needs and business objectives into intuitive experiences.
- Expanded PTC's Design System, enhancing component capabilities and consistency across UX, product, and engineering teams.
- Conducted user research and usability testing to uncover pain points and guide product improvements.
- Partnered with cross-functional teams to improve design alignment, strengthen collaboration, and streamline delivery.

SharkNinja | Product Designer | Jul 2020 - Apr 2022

- Designed digital and physical user interfaces for 8+ Ninja products, improving usability and end-to-end product experiences.
- Designed the screens, interactions, journey map and prototype for a proof-of-concept connected app, validated through Consumer Insights testing.
- Led usability testing and collaborated with engineering, product, and marketing teams to translate user insights into product improvements aligned with business and technical requirements.

SharkNinja | CMF Designer | Aug 2017 - Jul 2020

- Conducted consumer preference testing and market trend research to inform color, material, and finish strategies, translating consumer insights into product design direction.

EDUCATION

Massachusetts College of Art & Design

BFA in Industrial Design

General Assembly

User Experience Circuit

SKILLS

UX & Product Design

Product Strategy, UX/UI Design, Interaction Design, Product Discovery, Wireframing, Prototyping, Responsive Design, Accessibility

Design Systems & Emerging Technology

Design Systems, Design Tokens, Component Libraries, Design System Governance, AI-Driven Design Workflows, Design Documentation

Research

User Research, Usability Testing, Competitive Analysis, User Journey Mapping

Tools

Figma, Figma Make, Jira, Confluence, Miro, Dovetail, Adobe Creative Suite, Claude